

eurospun

by ATC THE AUTHENTIC T-SHIRT COMPANY*



EUROSPUN COMPETITIVE EDGE!

1. European inspired
2. Extensive size offering (from youth to adult 4XL)
3. High quality yarn (compacted, combed and ring spun)
4. Superior print surface & softer hand feel
5. Exciting new camo prints
6. New stock arriving with tear-away labels
7. Collection variety: 11 styles and growing!
8. Retail look and quality

= **YOU MAKE BETTER MARGINS ON PREMIUM TEE**

GLOSSARY

RING SPUN

This is a special yarn construction made by continuously twisting the cotton fibers tightly together. The result is a stronger, cable-like yarn with a significantly softer hand feel than most common cotton yarns.

COMBED COTTON

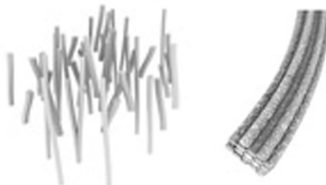
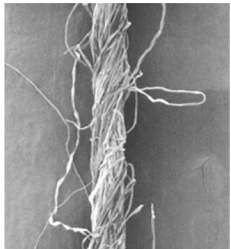
The combing process polishes the yarn by removing short fibers and straightening the longer fibers

30 SINGLE

In 1" of fabric, there are 30 singles of this yarn, creating a softer feel on premium tees. Basic tees have 20 singles.



THEIRS

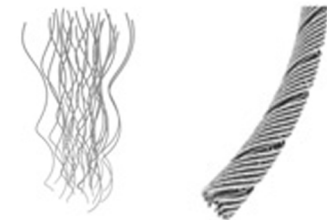
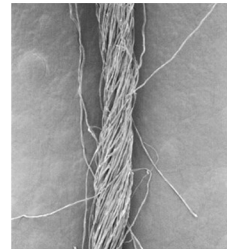


CARDED OPEN ENDED YARN

Shorter & thicker fibres that are blown together, resulting in a loosely bound yarn and a fabric with a rough hand feel

VS.

OUR EUROSPUN



30 SINGLES

COMPACTED, COMBED AND RING SPUN YARN

Longer & finer fibres that are tightly twisted together, resulting in a smoother, more durable yarn and a fabric with a softer hand feel